CLAIMS

- 1. A printer, which comprises:
- a platen roller, for conveying a recording sheet,
- a print head, arranged opposite the platen roller,
- a drive unit, for rotating the platen roller, and

a main frame, including a pair of side walls that can rotatably support the platen roller, characterized in that:

the drive unit includes

10 a motor,

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idler gears, for transmitting a rotational force provided by the motor to the platen roller, and

a gear fitting member, integrally formed with gear support shafts that support the idler gears;

the motor and idler gears are capable of being mounted in the main frame while attached to the gear fitting member; and

a drive gear of the motor and the idler gears are stored in a space defined by the gear fitting member and one of the side walls of the main frame.

- 2. A printer according to claim 1, characterized in that the gear fitting member is formed of an alloy material by die casting.
- 3. A printer according to claim 2, characterized in that the alloy material is a zinc alloy, a magnesium alloy or a titanium alloy.
 - 4. A printer according to one of claims 1 to 3,

characterized in that the motor is attached through a flange member to the gear fitting member, and an engagement groove that is to be fitted in the distal end of the gear shaft is formed in the flange member.

5. A printer according to one of claims 1 to 4, wherein the print head is a thermal head in which a plurality of heat generating members are arranged in one direction.

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